

# SAMPLE PRESS RELEASE

Your Letterhead Here

## Media Advisory

For immediate Release until *(date after event)*

WHO: *Contact: name*  
*phone number/email*  
*times of day phone is answered*  
*your website*

WHAT: PARISH MISSION

Fr. Larry Richards, a popular Conference Speaker and pastor from Erie, PA, will conduct a four day mission at *(Insert place here)*. The purpose of the mission is to help people grow in their love for God and give them hope and direction in their daily lives.

WHEN: *(day, date, time beginning and ending)*

WHERE: *(name of location, address, city)*

COST: FREE (free will offering last night of mission)

SPONSORED BY: *(name of parish or organization)*

TEXT:

Fr. Larry Richards has conducted hundreds of parish missions, conference's and retreats. He is known to make the love of God real in his presentations. Fr. Larry is the founder of "The Reason for Our Hope Foundation" and has many Media presentations on "The Truth;" "The Mass explained;" and "Confession" with hundreds of thousands distributed worldwide. At all his parish missions Fr. Larry promises two things: One, you will never be bored and two, your life will be changed forever. Come and experience this truth for yourself. Each night of the Parish Mission has a different theme: Sunday Night is about knowing God's Love and practical information on how to pray. Monday night, the focus of the night is the gift of the Mass, and the importance of family. The center of Tuesday Night is the passion of Jesus Christ and how because of that we have freedom from, and forgiveness of, our sins. Wednesday night, is the healing service and the new life of discipleship.

*[You may also wish to include some quotes from "What People are Saying" at the following link: <http://thereasonforourhope.org/whatpeoplearesaying/> ]*